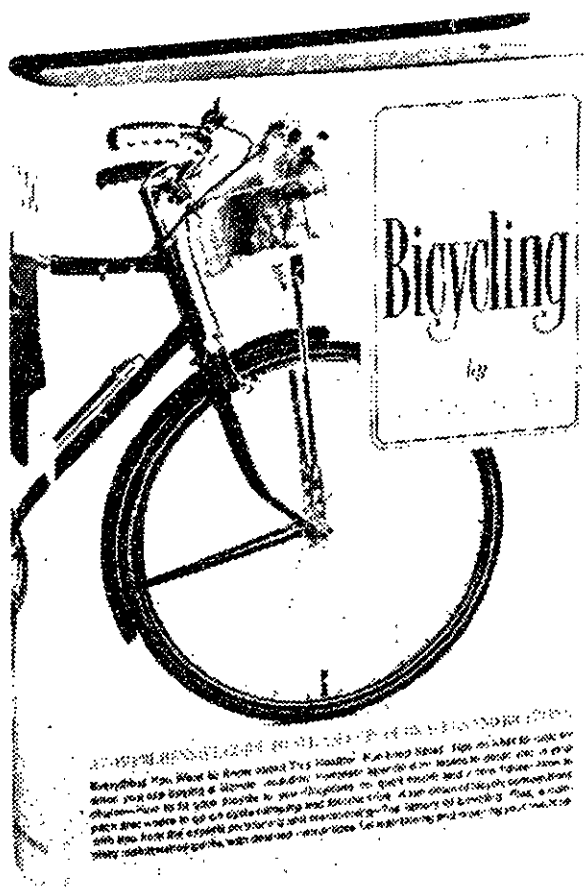


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# Christmas Ideas



**THE COMPLETE BOOK OF BICYCLING**  
by Eugene A. Sloane

Here, at last, is the definitive book on the bicycle. Truly an encyclopedia of bicycling, this unique volume covers all aspects of the sport, from what to look for when you are buying a bicycle and which bicycle is best suited to your particular needs, to how to pack and where to go on cycle-camping and touring trips. Everyone's needs are taken into consideration — there are separate discussions on bikes for women and children and special machines such as tandems, tricycles, and unicycles. For those interested in the exciting sport of bicycle racing, the various types of races and aspects of conditioning are described.

For the more experienced cyclist, a large section of the book is devoted to clear directions for maintaining and repairing your machine, including discussions on gearing, lubrication, and tire maintenance. There is also a chapter on the history of bicycling and discussions on bicycle safety and how cycling can help you keep fit and trim. An appendix includes a glossary of terms and information on bicycle clubs, publications, and wholesale outlets.

This beautiful book includes an index and is profusely illustrated with photographs and descriptive line drawings and charts. A unique and invaluable volume for every person who is thinking about buying a bicycle — or who already has one and wants to enjoy more fully this wonderful sport. **\$9.95**

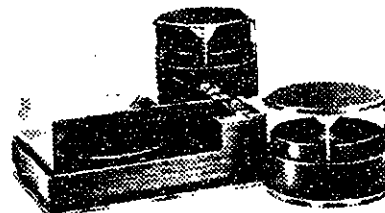
**SMITH-CORONA ELECTRA 110**

You can't wear one round your neck. But a pen doesn't plug in and go click-click-click ping! A pen is just a pen. THE ELECTRA 110 IS THE LARGEST-SELLING ELECTRIC PORTABLE. A pen can't clear up your "prescription scrawl". THE ELECTRA 110 HAS PICA OR ELITE TYPE-FACE. Step on a pen. No more pen! THE ELECTRA 110 IS SHEATHED IN SWORD-STRONG STEEL. Open a pen. You'll find an inkblotch. OPEN THE ELECTRA 110, AND YOU'LL FIND THE MOST RUGGED MECHANISM EVER BUILT, 5 REPEAT-ACTION KEYS, & A TARGET TAB. Break a pen. It's broken. THE ELECTRA 110 HAS A 90 DAY GUARANTEE AND 5 YR. WARRANTY. The typewriter is mightier than the pen. Don't believe it? Drop your old typewriter on a pen. Then, throw away the pen and trade-in that old machine for a SMITH-CORONA ELECTRA 110.

**\$167.50 VALUE. Reg. Coop Price \$149.00. SALE PRICE \$129.00**



It's a busy life, so you may not have much time to watch television. But when you want to catch a good program, you want a good set. Zenith has an all new 1971 portable called the Rambler. It's lightweight, and well-designed with easy-tuning dials and a super front-mounted speaker. Available in four cabinet colors, it can lock in fine reception anywhere. What sets it apart from other sets is Zenith quality and dependability and — best of all — price: **\$98.00**



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**ALL NEW 1971** The people at Zenith know that you want good stereo sound — not just noise. So they designed the 3 piece modular 1971 Circle of Sound. Model A564W is handsomely packaged in grained walnut color cabinetry that conceals 32 watts of cool-operating, right-on power. The delicate micro touch 2 gram tone arm will preserve your records. If the high compliance speakers look strange, what they do for sound isn't! The cylindrically shaped units pour out music in a 360 radius. Beautiful price, too! **\$149.95**

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No selection of cycling books would be complete without some incarnation of Richard Ballantine's seminal *Bicycle Book*. This 2009 guide to urban survival was the spiritual successor to Ballantine's original paperback, which morphed into various coffee table books in the 1990s. Ballantine tackles cycling from the vantage point of city riding and breaks the book into five different sections.